

(Continued from Page 2 Col. 2)  
The service, the food, and the atmosphere in your restaurant can not be excelled.

I shall certainly recommend Kresge's to all of my friends.

With appreciation and thanks.

MRS. W. K.

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January 11, 1940

Gentlemen:

Through Mrs. Ruth Kendall I received a card from you inviting me to bring a friend and have luncheon in your dining room.

I did so last Saturday and brought a friend from New York City. We both thoroughly enjoyed the pleasant and friendly atmosphere and a most delicious luncheon. I was particularly impressed by the wide variety of foods and also the scale of costs for the different luncheons. Needless to say the service was excellent. We were in such a merry mood upon finishing our luncheon that we decided to go to your millinery department and we each bought a hat.

Let me thank you for a most pleasant meal. I will call again and again.

Sincerely

M. M.

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Yes, it sure is a busy place. Just look at the record for 1939 and see why DR. LODER and MRS. DICKINSON are constantly kept on the go. Here are the figures for the year:

Social Service visits	574
Medical Treatments	14,375
Surgical Treatments	4,329
Treatments by Dr. Loder	3,645



## Bible Sales

We have always known that the Bible enjoys the greatest sale of any book, but it wasn't until the other day that we realized the full degree of its leadership.

"Gone With The Wind" has sold one million, seven hundred fifty thousand copies. "Anthony Adverse" has sold one million, four hundred twenty-five thousand copies. Dale Carnegie's "How To Win Friends and Influence People" has sold one million three hundred and fifty thousand copies.

The Holy Bible, however, sells every year between twenty million and thirty million copies.

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## SUGGESTION Contest

Prize winners of the Assistant Buyers' and Division Superintendents' Suggestion Contest were guests of MR. H. E. BARNES at a luncheon in the 7th Floor Dining Room on Friday, February 2.

This contest was previously announced by MR. SUYKER at a dinner in November for the same group.

We are very proud and happy to congratulate the winners and offer our sincere thanks to all who contributed so many valuable suggestions for improving our store operation.

First prize was awarded to MR. J. WALSH, D. S., 6th floor; second prize to MR. C. MORSELLI, Asst. Buyer, China and Glassware; third prize to MISS E. JACOBUS, D. S. 7th floor; and five additional prizes to the following: L. ANNIN, D. S. Basement; M. GAIZBAND, Asst. Buyer, Basement Upholstery; A. GENTILE, Asst. Buyer, Budget Dresses; V. HAYES, Asst. Buyer, Lingerie; E. WILLIAMSON, Knit Underwear.

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